



PRESS RELEASE

Leica Geosystems Geospatial Imaging joins GIS Development as Corporate Sponsor

8 March 2007, NOIDA, India: GIS Development announces Leica Geosystems Geospatial Imaging as its corporate sponsor for the year 2007.

While Leica Geosystems Geospatial Imaging is an industry leader in photogrammetric mapping and remote sensing software solutions and focuses on the development of software tools for providing imaging solutions worldwide, GIS Development is a Global Geospatial Communication Network in the field of Geographic Information Science, Technology and its Applications and promotes the usage of the science worldwide through print and electronic publications, conferences and trade shows as well as training programmes.

With this tie up in place, GIS Development will provide Leica Geosystems Geospatial Imaging an access to reach out to a large audience worldwide for promotion of their products and services through its various networking media. GIS Development will also provide avenues for Leica Geosystems Geospatial Imaging to build capacities and knowledge of the usage of geospatial technology. As a part of the sponsorship, Leica will also be seen as a Sponsor for all the upcoming International conferences being organised by GIS Development in 2007, namely Map Middle East, Map Asia and Map Africa.

Expressing his pleasure on the tie up, Mr. Robert Morris, President, Leica Geosystems Geospatial Imaging said, "We are pleased to be a 2007 GIS Development Corporate Sponsor. The geospatial industry is in the midst of exciting and dynamic changes that will positively affect the growing needs of this region. Partnering with GIS Development, we look forward to exploring new trends and their impact during the coming year."

This tie up is a culmination of a close association between the two organisations. Mr. Sanjay Kumar, CEO, GIS Development said, "We are extremely glad to have Leica Geosystems Geospatial Imaging as our corporate sponsor and I am sure, looking at our past association, we will be able to further build on our alliance and together work towards building the geospatial industry. This alliance will also enable us to provide our readers and audience wider knowledge base about Geospatial technology."

About Leica Geosystems Geospatial Imaging Division

When building image-based maps, you need reliable measurements and solutions for your entire workflow. So when it has to be right, more geospatial professionals trust Leica Geosystems Geospatial Imaging, LLC to help them collect, analyze, and present spatial information. Leica Geosystems is powering geospatial imaging by putting precise imaging to work. Its broad array of airborne sensors, photogrammetry and remote sensing software solutions capture data efficiently, reference imagery accurately, measure and analyze easily and present spatial information, even in 3D. Those who use Leica Geosystems Geospatial Imaging products every day trust them for their precision, their seamless integration, and their superior customer support. Delivering geospatial imaging solutions with precision, integration, and service from Leica Geosystems. When it has to be right.

For more information about Leica Geosystems or its products and services, call +1 770 776 3400, toll free +1 866 534 2286, or visit gi.leica-geosystems.com.

About GIS Development

GIS Development promotes and propagates the usage of Geographic Information Science, Technology and Applications in various areas of development, worldwide and Asia in particular. It assists community and government in developing their productivity, policies and management capabilities by facilitating knowledge transfer in the domain of geographic information. It fosters the growing network of those interested in geoinformatics and encourages the exchange of scientific know-how through its key platforms: Magazines, Portal, Conferences and Training.

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